



**Insurance Industry  
Charitable Foundation**  
Helping communities and  
enriching lives, together.

# COVID-19 Crisis: 2020 IICF Children's Relief Fund Impact Report



An unprecedented year, 2020 was fraught with challenges for all, yet particularly so for the millions of children facing food insecurity and educational disruption.

When COVID-19 struck, the [Insurance Industry Charitable Foundation \(IICF\)](#) responded immediately to make a meaningful impact by uniting the industry in a collective effort to combat food insecurity and a lack of educational resources for children and families made vulnerable by the pandemic. In April, we launched the COVID-19: IICF Children’s Relief Fund in the United States and the IICF Revitalising Communities Fund in the United Kingdom. We were greeted by generous support from our industry, corporations, associations and individuals alike.

Providing support in times of crisis is central to our industry, and often that help is extended to people at their moments of greatest need. As the scope of the pandemic crisis became evident, the insurance industry and its professionals were steadfast in taking swift action to give back to our communities, and in a way that would make a real difference.

Here, we highlight several of the grants stemming from the 2020 IICF Relief Funds and the tremendous impact those dollars – more than \$1.3 million – had on children, families and communities in need throughout the United States and United Kingdom. IICF is grateful for the ongoing support and generosity of the insurance industry, as we continue to work together in response to the global pandemic.



**\$1.3 million raised**



**2.5 million meals provided**



**More than 60 grants awarded through 2020 IICF Relief Funds**



**26 nonprofit partners receiving Relief Fund grants**



**1,500 individual industry donors**



**Largest single donation: Lloyd’s \$500,000**



**Hundreds of thousands of children and families helped**

# Just a few examples of how IICF grants helped those

## IICF International

\$40,000 to **Feeding America**. 768,028 meals to the School Pantry Program.

IICF's first annual **International Step Up Challenge** raised nearly \$50,000 for the **Children's Relief Fund** with 1,000 participants worldwide.

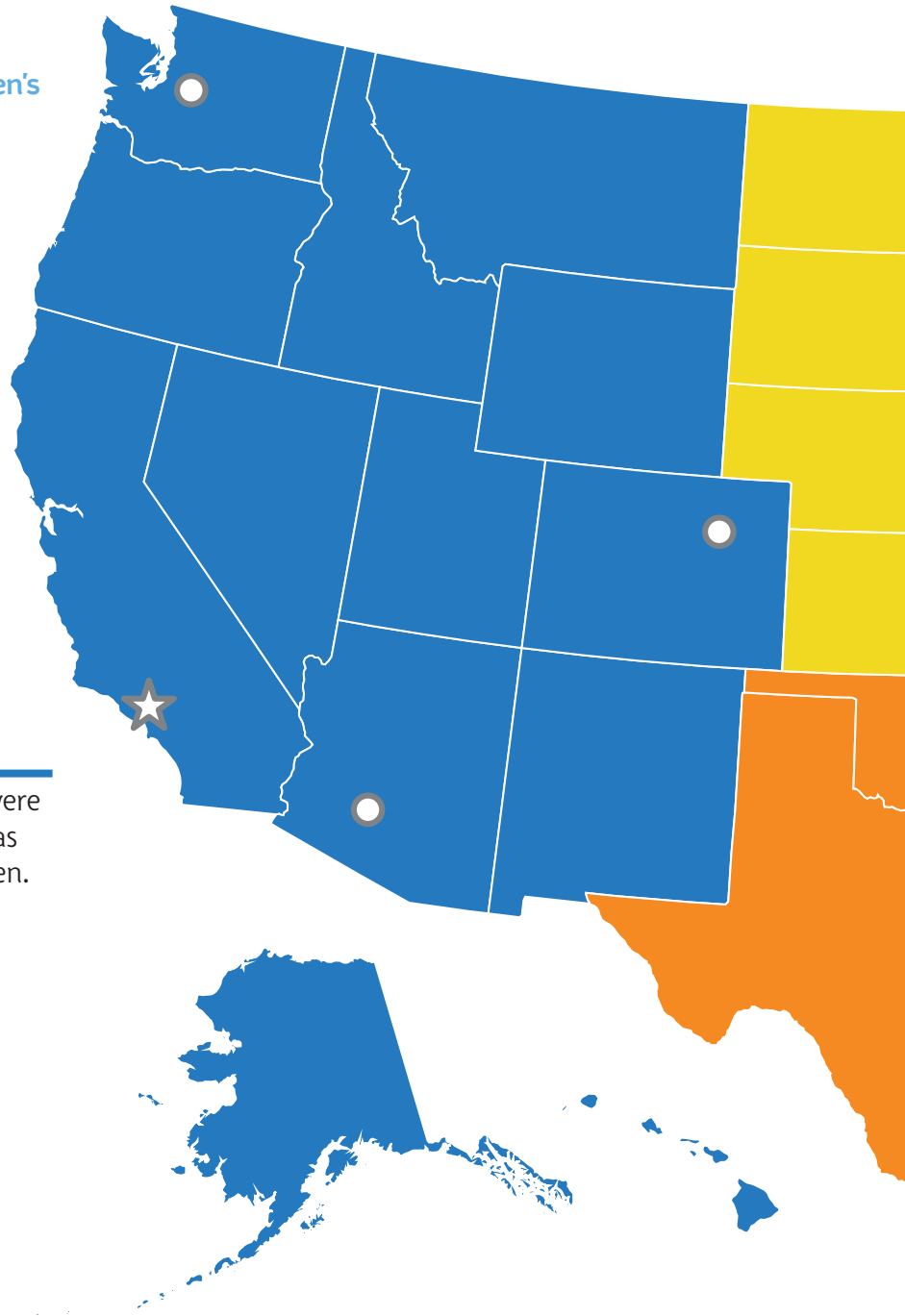


## IICF Western Division

\$40,000 to **There with Care**. 258 families were able to buy gas, sanitizing items and food, as well as pay for medical treatment for children.



- ☆ Division Headquarters
- Chapter
- ✦ Chapter in Development



“The generosity from the IICF Western Division during these harrowing days, weeks and months is humbling and inspiring. You help us reach more families in a meaningful and lasting way.”

*Kristina Miller Olsen,  
Grants Co-Director, There With Care*

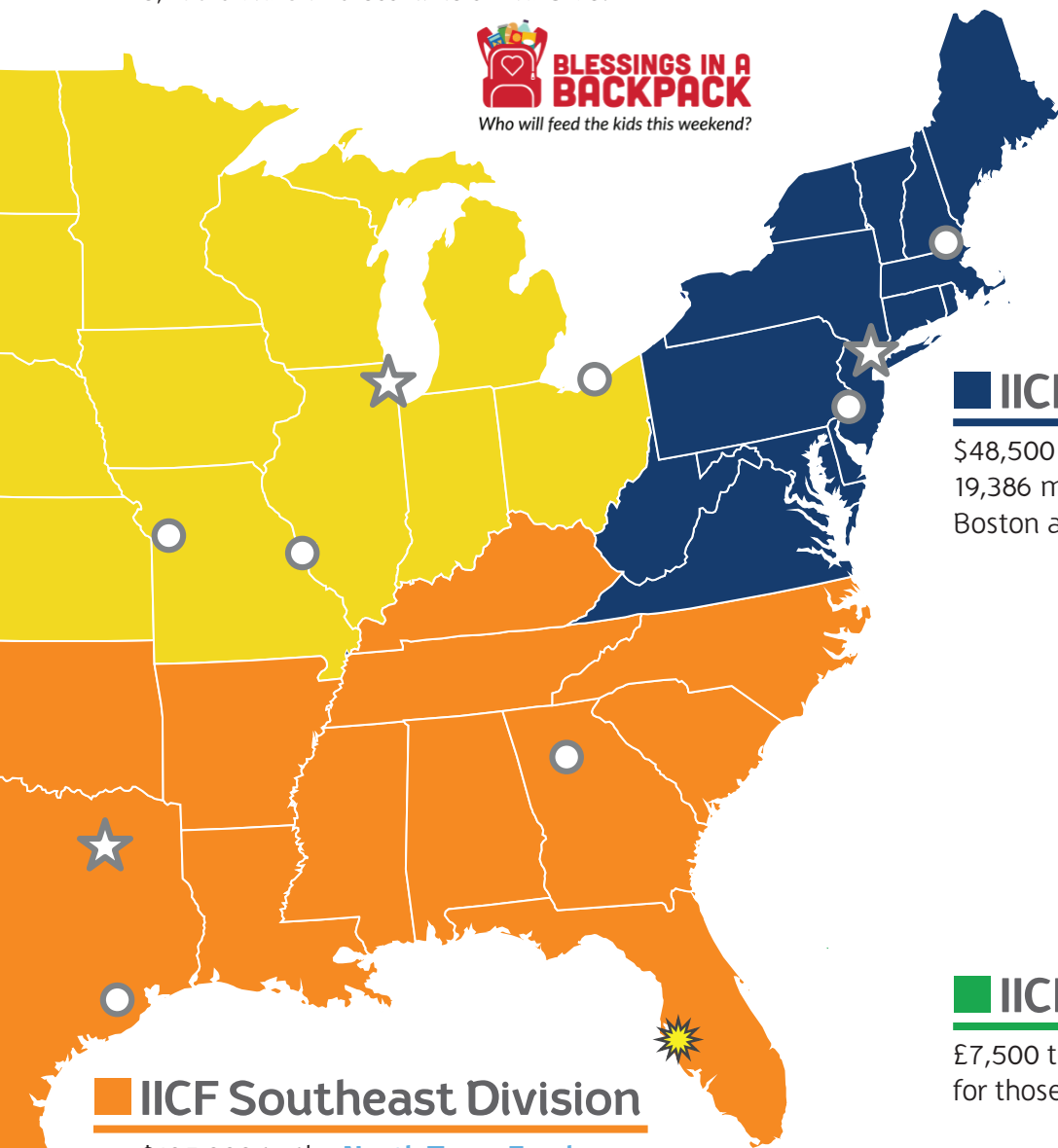
“Hunger is an issue that impacts every community in the United States. Feeding America is tremendously grateful to the Insurance Industry Charitable Foundation Children’s Relief Fund for their generous donation. Their support will help provide more meals to children who need it most during a time of increased need.”

*Briana Crane,  
Managing Director of Strategic Gifts at Feeding America*

# in need during the pandemic:

## IICF Midwest Division

\$117,000 to **Blessings in a Backpack**.  
Provided more than 141,000 meals for  
5,260 children across Illinois and Ohio.



## IICF Northeast Division

\$48,500 to **Community Servings**. Supplied  
19,386 medically-tailored meals in the  
Boston area.



## IICF UK Division

£7,500 to **St. Giles Trust**. 83,000+ meals  
for those in need across London.

# St Giles

Turning a past into a future

## IICF Southeast Division

\$105,000 to the **North Texas Food Bank**. Provided 315,000 meals to  
15,000 individuals in need.



“The support of the Insurance Industry Charitable Foundation (IICF) and its grants has been immeasurable during lockdown. Grants received from the IICF have allowed St. Giles to greatly limit the pressures that the most vulnerable people are facing by enabling them to provide healthy and nutritious food parcels across 18 London boroughs, feeding over 700 people every week and providing over 83,000 meals during lockdown.”

*Tsjanneke Hawkins-van der Cingel,  
Corporate Partnerships Manager, St. Giles (originally published in Reactions)*

# Thank you!

From the earliest stages of the COVID-19 pandemic, board member companies and IICF leadership took decisive action to support people experiencing the sudden and unanticipated impacts of the unfolding crisis. As the insurance industry responded to policyholder claims, IICF focused on identifying and responding to societal vulnerabilities exacerbated by the pandemic. The collective efforts of our members and other friends of IICF enabled us to deliver an industry response to thousands of children and families whose needs would have otherwise been left to chance. We'd like to extend our sincere gratitude to IICF board member companies, [IICF Executive Campaign Champions](#), [all corporate and association donors](#) and [the many individuals](#) who helped brighten the futures of so many children and families facing adversity during a year like no other in IICF's 27 year history.



Bill Ross  
CEO, Insurance Industry Charitable Foundation



Hank Watkins  
Regional Director & President, Lloyd's, Americas  
and Chair, International Board of Governors, IICF



# Crisis Campaign Champions and Supporters



MR. PHIL S. HARISON, JR.

THE HENRY FAMILY

THE ROBITAILLE FAMILY

## Patrons



THE BASSO FAMILY

## Supporters



Please [click here](#) to donate to the 2021 IICF COVID-19 Crisis: Children's Relief Fund.

To contribute to the 2021 IICF UK COVID-19 Revitalising Communities Fund, please [click here](#).



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