



2025 OneAsk Fundraising Campaign

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PLUSFoundation.org

The PLUS Foundation, a 501(c)(3) non-profit and charitable arm of the Professional Liability Underwriting Society (PLUS), supports underrepresented populations in professional liability insurance and those facing barriers to industry entry or leadership advancement.

Through its annual OneAsk Fundraising Campaign, the Foundation invites corporations to fund programs like the Leadership and Mentoring Program (LAMP), Women’s Leadership Network (WLN), and Chapter Ally Grants, which empower professionals through education, networking, and leadership development. Visit www.PLUSFoundation.org for more details about these impactful initiatives.

Donation levels and benefits, including potential sponsorship of the Strikes for Charity fundraiser held during the annual PLUS Symposia in NYC, are outlined below.

To contribute, visit plusfoundation.org/oneask-campaign-2025.

Donation Benefits	Champion \$10,000+	Partner \$7,500+	Supporter \$5,000+	Friend* \$2,500+
Recognition on PLUS Foundation Website	X	X	X	X
Recognition at PLUS Foundation events during the PLUS Conference	X	X	X	X
Recognition in PLUS Foundation Newsletter	X	X	X	X
Recognition at PLUS Foundation Fundraisers and Events	X	X	X	
3 VIP Passes to Women’s Leadership Network Events	X	X	X	
3 Complimentary Job Postings on PLUS Foundation Career Center	X	X		
Strikes for Charity Platinum Sponsor Bowling Lane, 10 Network Passes, Logo Displayed at Event and Lane	X			
Strikes for Charity Venue Sponsor 10 Networking Passes, Bowling if Available, Logo Displayed at Event		X		
Strikes for Charity Shoe Sponsor 5 Networking Passes, Bowling if Available, Logo Displayed at Event			X	

**Strikes for Charity sponsorships are available separately for purchase.*

Invest in the future – [donate to the PLUS Foundation today!](http://plusfoundation.org/oneask-campaign-2025)



2025 Strikes for Charity Event Sponsorships

Monday, March 3, 2025* | 9:00 pm - 12:00 am
Bowlero Times Square, New York, NY

*Coincides with PLUS Symposia Series

The annual Strikes for Charity event is held in conjunction with the PLUS Symposia Series in New York City, and features a fun-filled evening of bowling, food, drinks, and networking with 250+ professional liability insurance professionals across all lines. All money raised through not only the sponsorships outlined below, but also the individual ticket sales and funds collected at the event, go directly into the PLUS Foundation's key programs such as Leadership and Mentoring Program (LAMP) and Women's Leadership Network (WLN). Strikes for Charity is the Foundation's largest fundraising event and we look forward to seeing you there. To register for the event and/or to purchase an event sponsorship, please [click here](#).

Sponsorship Levels	Benefits
Platinum Sponsor: \$4,000	<ul style="list-style-type: none">• Bowling Lane For Up To 10 Bowlers• 10 Networking Tickets• Logo Displayed at Event and Lane
Gold Sponsor: \$3,500	<ul style="list-style-type: none">• Bowling Lane For Up To 10 Bowlers• 8 Networking Tickets• Logo Displayed at Event and Lane
Food & Beverage Sponsor: \$2,500	<ul style="list-style-type: none">• 8 Networking Tickets• Bowling If Available• Logo Displayed at Buffet, Bar, and Table Tents
Shoe Sponsor: \$1,500	<ul style="list-style-type: none">• 5 Networking Tickets• Bowling If Available• Logo Displayed at Shoe Check and Table Tents

Thank you for your meaningful support of the PLUS Foundation and our mission to support tomorrow's diverse professional liability workforce through outreach, education, mentoring, and giving back. The PLUS Foundation has a 4-Star Charity rating from Charity Navigator. Donations will directly fund programs and community giving, as PLUS covers most operational and administrative expenses for the Foundation.

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